



ADVANCED

STORAGE CO.

Logistics solutions



COMPANY PROFILE 2024

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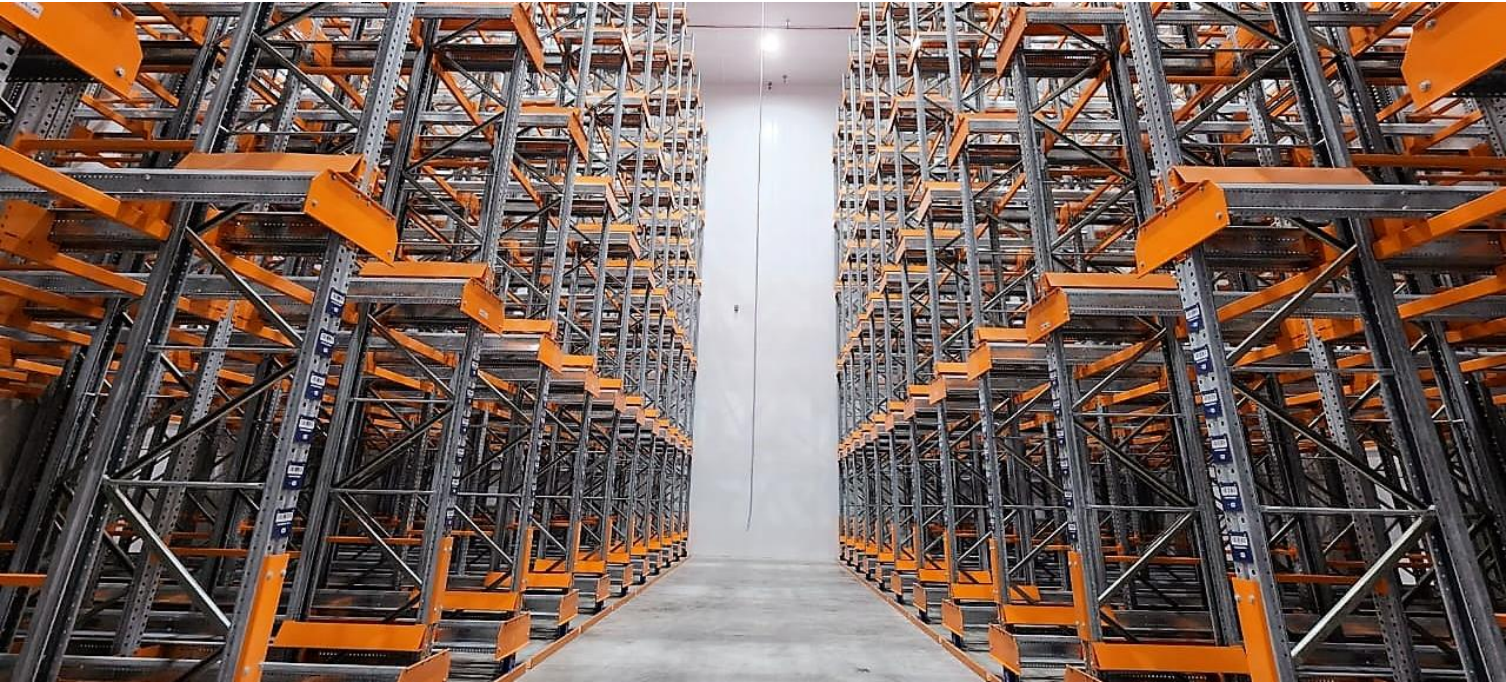
Commencing operations in 2013 Advanced Storage Co has now grown to be a major player in the specific field of Food Cold Chain Logistics.

ASCO LOGISTICS COMPANY

By providing a fully integrated total logistics solution supported by best-in-class Facilities and IT systems we have positioned Advanced Storage company to be one of the leading providers of cold chain services within the KSA market.

As we have expanded and developed our business, we have constantly sought to enhance the quality of our facilities, the skill levels of our valued Multi Cultural workforce with a very significant technology investment in the best available world class IT Warehouse Management Systems to be able to cater to all requirements of our valued customers.

With the likes of Aquat, Al Baik, MHP ARLA, and Dominoes on board as valuable clients the business knows it is heading in the right direction.



Advanced Storage Co has a rapid expansion plan within the Kingdom to eventually service with a dedicated company owned facility all cities with a population of above 400,000 citizens.

With the massive increase of people expected as a result of the successful delivery of Vision 2030 it is envisioned that Advanced Storage Co will become the pre-eminent provider of cold chain services within KSA.

SEE US

Advanced Storage Co is absolutely focused on developing our existing model of 100% company owned assets purposely built to cater to the burgeoning food industry within KSA fully compliant with all SFDA rules and regulations.

Providing independent multi temperature-controlled chamber facilities to cater for Frozen (Down to minus -25 degrees) Chilled and ambient food products we are the perfect fit for any food manufacturer importer or producer within the Kingdom.





Rate Us

Always striving to enhance our service levels and supporting technology Advanced Storage Co looks to always be the logistics partner of choice for our valued clients.





Our Task

- To be the number one provider of cold chain logistics services within the kingdom of Saudi Arabia.
- To be compliant with all food safety standards, food security requirements to ensure the quality of the products delivered to the end consumer within the kingdom.
- Providing world class services to our customers through a highly competent, trained, and professional team supported by superior technology to deliver cutting edge logistics services to the cold chain industry.



Work Team

Proud of our multi-cultural team and supporting a significant number of Saudi National both within our Warehouse facilities and within our Logistics Head Office and Corporate HQ we constantly strive to enhance the skill levels of our team members to support the ongoing requirements of our customers.

Our business will only ever be as good as the quality of our team and we constantly focus on improving in all areas of our group to be the clear leader and number one choice for the food industry within KSA seeking a logistics partner.



الشركة المتقدمة للتخزين
ADVANCED STORAGE COMPANY
Chilled - Frozen
تبريد - تجميد

Company Projects

1. Cold Chain Warehouses numbers 1 and 2 are located in AL Mansouiri district in Riyadh. Built on two adjoining blocks of 5000 sq mt each we have a capacity of 7000 pallet spaces divided into 20 independently temperature-controlled chambers varying in size to accommodate customer requirements.
2. Cold Chain Warehouse 3 situated within the Industrial Gate Park also in Riyadh is set on a plot size of 15 000 sq mt and has a total capacity of 12 500 pallets split into 31 independently controlled chambers of varying capacity.
3. Cold Chain Warehouse number 4 our new Flagship facility is built in the logistical ideal location of Al Khumra in Jeddah close to both the main port facility and the general consumer base of the city. Built on 21 000 sq mts of land it holds a very impressive pallet count of 21 000 again split between 23 dedicated chambers of varying capacity.
4. Already approved expansion plans include a sister facility in Jeddah as a mirror site to our existing facility along with plans for a new Dammam location in addition to a 4th facility in Riyadh.

Our Services



Physical warehousing

- Standard Operating Procedures
- Multi-user or dedicated dock levelers
- Fast track WMS solutions
- Pallet shrinks wrapping
- Value added services
- Pest Management
- Individual temperature control system

Warehouse Management System - WMS

- Radio Frequency linked WMS – Infor
- Two shifts operation if required.
- Storage: Vendor Managed Inventory, user definable
- Daily product status (Stock Reports)
- Picking: S/N, LPN, Batch tracking, multiple picking systems

Quality Management

- Inbound put away strategy with full QA reports supported by photos, temperature recording and CCTV records for 90 days.
- Outbound strategy with full QA reports supported by photos, temperature recording and CCTV records for 90 days.
- KPI measurements and reports as agreed.
- Deviation analysis, containment actions, root cause, corrective action, improvement

Stock Management

- Daily cycle counts as agreed with clients.
- Inventory reconciliation with customer ERP
- Controlling blocked and held stock.
- Location accuracy tracking
- Full physical stock counts as agreed with client

Approach to Security

- Dedicated security department.
- Backup Generators on all sites working automatically in absence of the main power
- CCTV 24 hours reporting equipment within excess of 260 active cameras and a minimum of 90 days cloud storage.
- Insurance coverage for all clients stored products included in the storage cost per pallet.
- World class fire suppression system.
- Regular internal security audits performed by Corporate.
- Dedicated security personnel on-site (24x7x365)

Using Infor 11.3 system

Following the FIFO System and FEFO as per client's requirements

Highly trained and experienced operations staff employed directly by the Advance Storage Co.

SOPs - Standard Operating Procedures agreed by the client.

Fully compliant safety rules & regulations.

Security Systems, Fire Alarm Systems, Surveillance Cameras



Our Objectives

To provide the best-in-class cold chain logistics service in support of Saudi and international food manufacturers distributors and retailers. To provide an exceptional work environment where our staff are highly valued and provided with the opportunity of a long-term successful career.

Why us?

- ISO 45001:2018 / ISO 9001:2015 QMS in Safety of Food.
- SFDA Licenses: Riyadh - WL 2019-FO-0178 / Jeddah - WL 2022-FO-0509
- Civil Defense License No.: 44-000956229-2
- Food safety standards including food medical certification of all staff in all warehouses
- Superior service levels complemented with competitive pricing with no hidden costs.
- A highly specialised and integrated work force fully trained to provide an exceptional level of service.
- Flexible storage options at required temperature settings fully supported by IT technology to track and record temperatures on a chamber-by-chamber basis.
- Full QA SOP for all inbound and outbound goods to ensure the quality of the products handled and dispatch.
- Cyclical quality check during the life cycle of goods within the facility.
- Applying global standard food safety and professional safety standards compliant with all KSA law and regulation.
- Customised reports detailing any inventory data individually developed with all customers.
- Multiple shift operations can be extended on an individual customer basis to provide flexibility for the inbound and outbound operations with the intent of reducing first and last mile cost.



Advance Storage Co is a company specializing in the provision of cold chain total logistics solution for the food industry in KSA.

We provide superior quality standards, an exceptionally trained and competent workforce to deliver world class cold chain storage solutions.

Commencing operations in 2013 our business has grown significantly as has our knowledge and understanding of the requirements of the food cold chain industry within KSA and the region.

As a key player in the cold chain business, we fully understand the absolute requirements to support our entire operations with a IT system designed specifically to support the end-to-end logistics requirements of the cold chain industry within KSA. As a business we are committed to continually enhance our technology to provide the standard and service required by our customers and our government.

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